

# WASTE-TO-LANDFILL

Ford is changing the way it makes cars to be more sustainable and better for the environment. This includes cutting the amount of waste it sends to landfill.

**Ford will cut waste sent to landfill in Europe by...**

**70% per vehicle over 5 years**

**5 kg**



2011

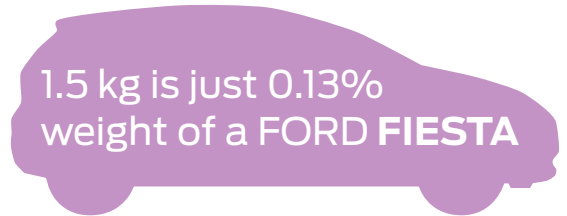
**70%** REDUCTION TO

**1.5 kg**



2016

1.5 kg is just 0.13%  
weight of a FORD FIESTA



**This saves...**

**5.5 million kg**

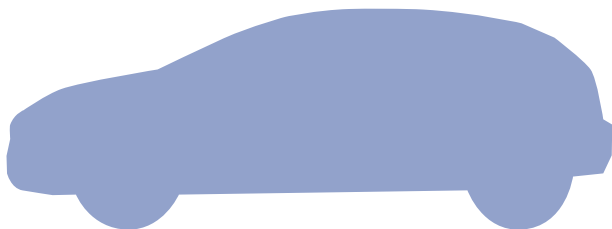
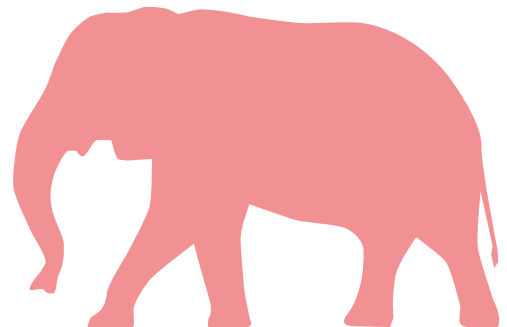
OF WASTE-TO-LANDFILL EVERY YEAR



**Equivalent to the weight of...**

**1,973**

AFRICAN ELEPHANTS



**4,701**

EUROPEAN CARS

**7.5**

BOEING 747s

