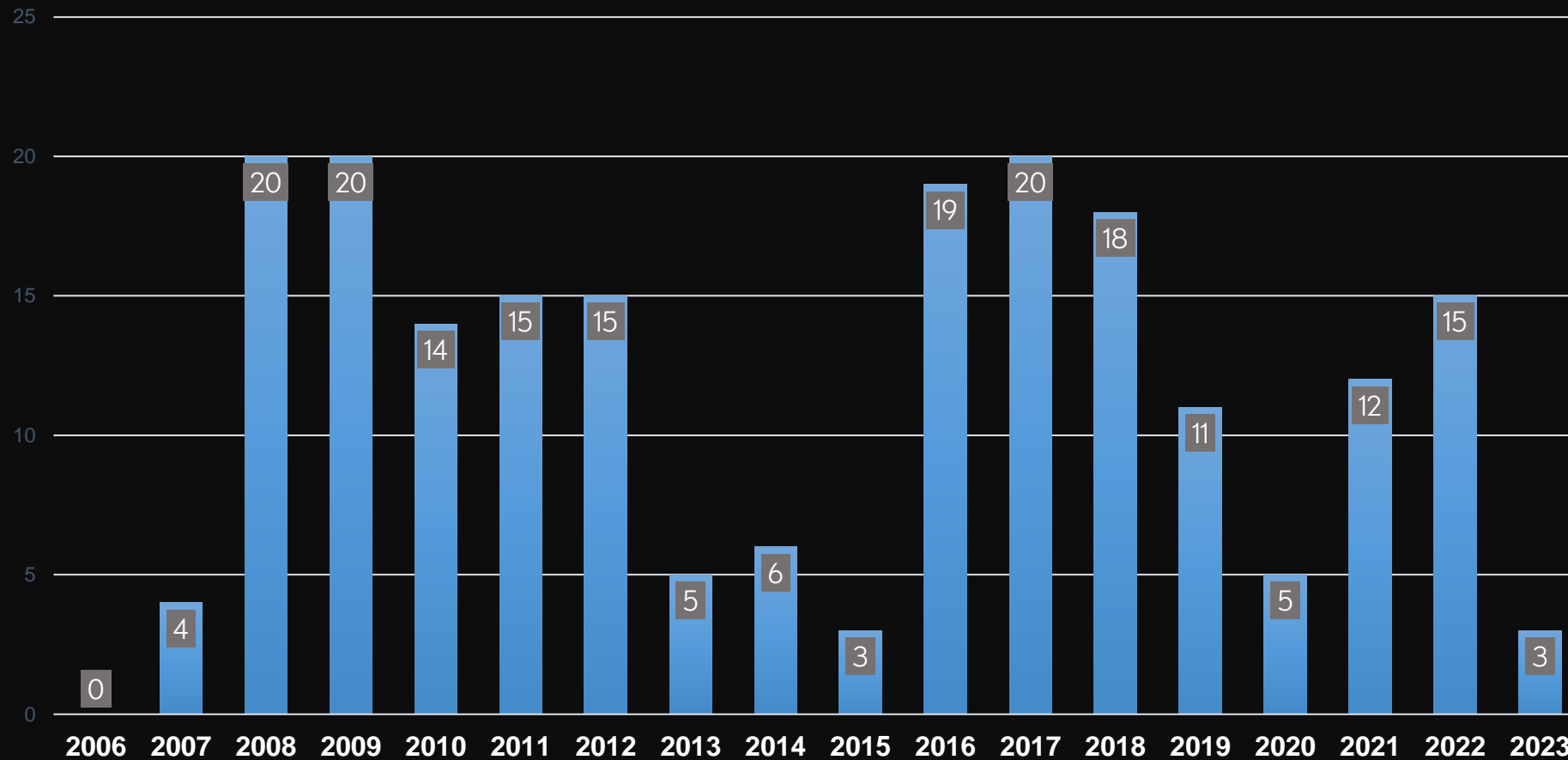


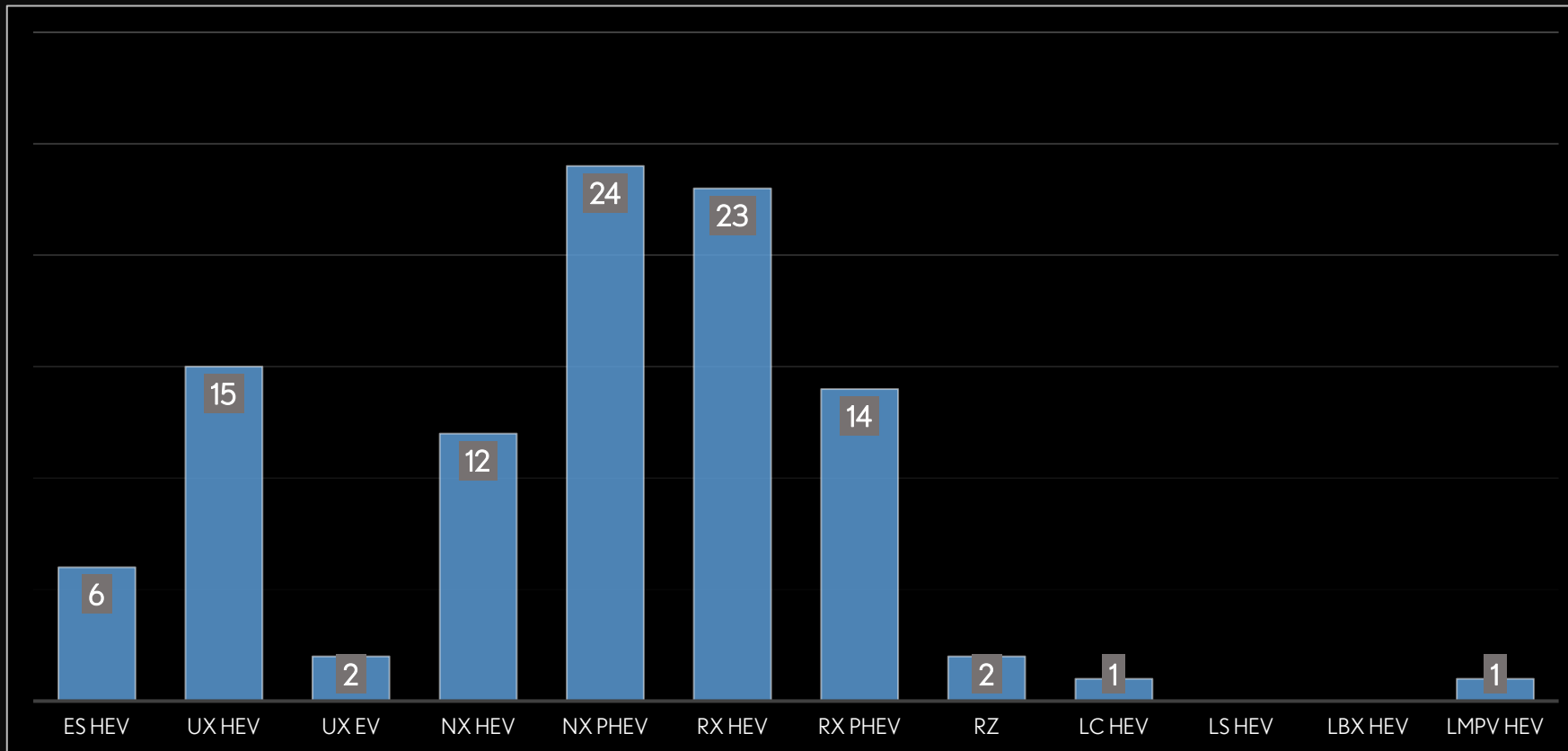
PRIMOŽ TIRINGAR

Lexus Adria

DOBRODOŠLI
V LJUBLJANI



Prodaja RX v Sloveniji po letih



Plan prodaje 2023 po modelih

ANA ČUFER

Lexus Adria

DOBRODOŠLI V LJUBLJANI

PIONIR LUKSUZNEGA SUV



1999 RX 300



2002 RX 300



2005 RX 400h



2008 RX 350



2010 RX 350



2013 RX 350 F SPORT



2016 RX 330



2020 RX 450hL

RX GLOBALNA PRODAJA

3,5 MILIJONA





POPOLNOMA NOVI RX

LEXUS - NOVO POGLAVJE



NX



RZ



RX

FILOZOFIJA RAZVOJA

KVALITETA
UDOBJE
PREFINJENOST

VESELJE V VOŽNJI

LEXUS PODPIS VOŽNJE



UDOBJE



NADZOR



ZAUPANJE

PROTECTED BY PATENT

LEXUS ELECTRIFIED



FILOZOFIJA RAZVOJA

NARAVNI DIALOG MED
AVTOMOBILOM IN VOZNIKOM

FILOZOFIJA RAZVOJA

RAZNOLIKA PONUDBA



RAZNOLIKA PONUDBA

RX 450h+

RX450h+
AWD

RAZNOLIKA PONUDBA

RX 350h



RAZNOLIKA PONUDBA

RX 500h

RX 500h

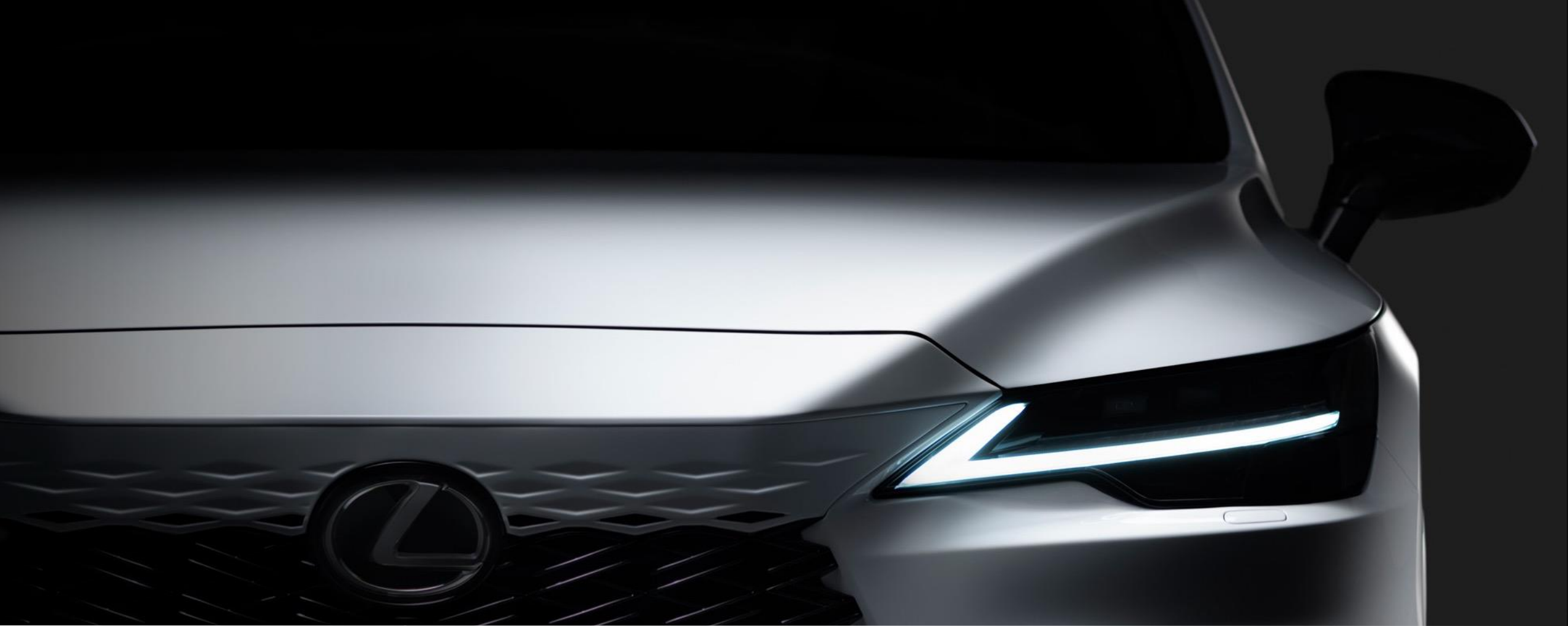
DIRECT4

ADAPTIVE
VARIABLE
SUSPENSION

DYNAMIC REAR
STEERING

DFILOZOFIJA RAZVOJA

PREFINJENOST in UDOBJE



ZUNANJI IZGLED

 LEXUS

————— POLNOMA NOVI LEXUS RX

EDINSTVENA IDENTITETA IN PROPORCI



IZBOLJŠANI PROPORCI



SAMOZAVEST









Centre of Gravity
-15mm





GA-K PLATFORMA

GA-K PLATFORMA

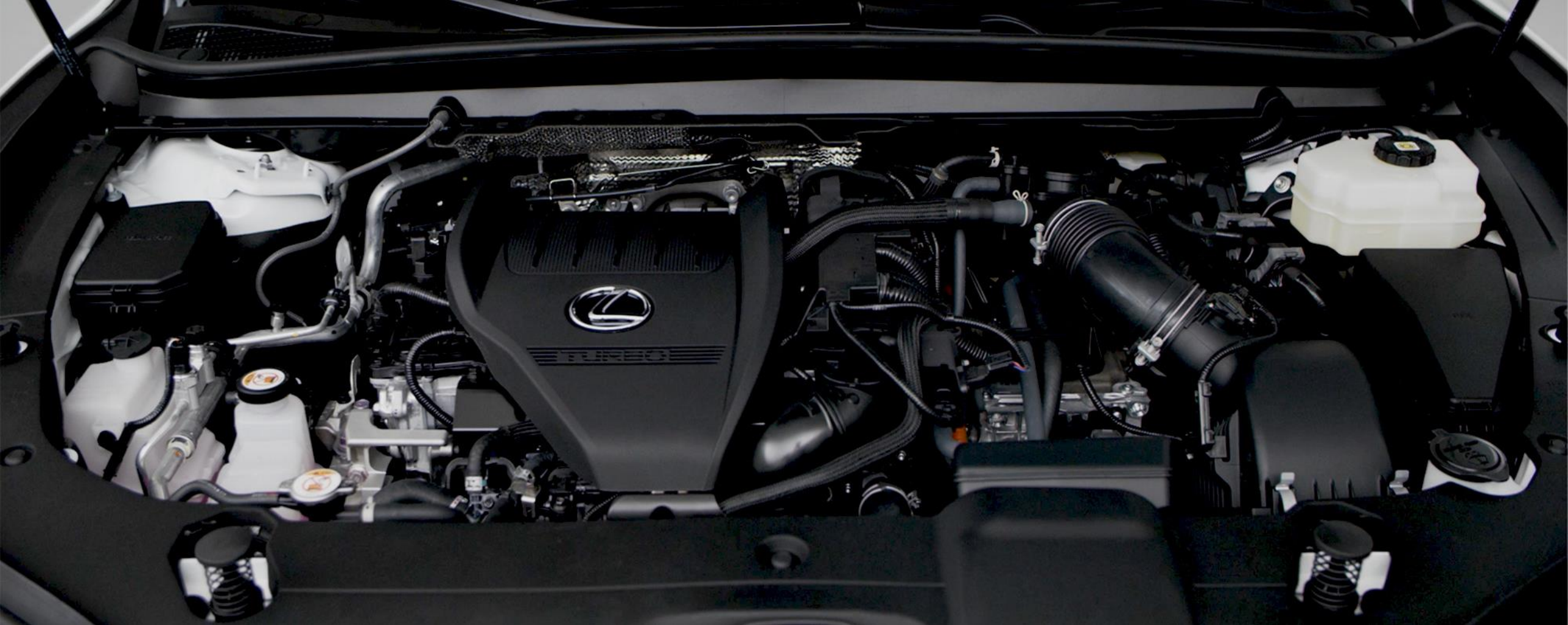


NADZOR POLOŽAJA VOZILA MED ZAVIRANJEM



DYNAMIC REAR STEERING





POGONI

RX ELECTRIFIED PONUDBA



RX 350h



RX 450h+



RX 500h

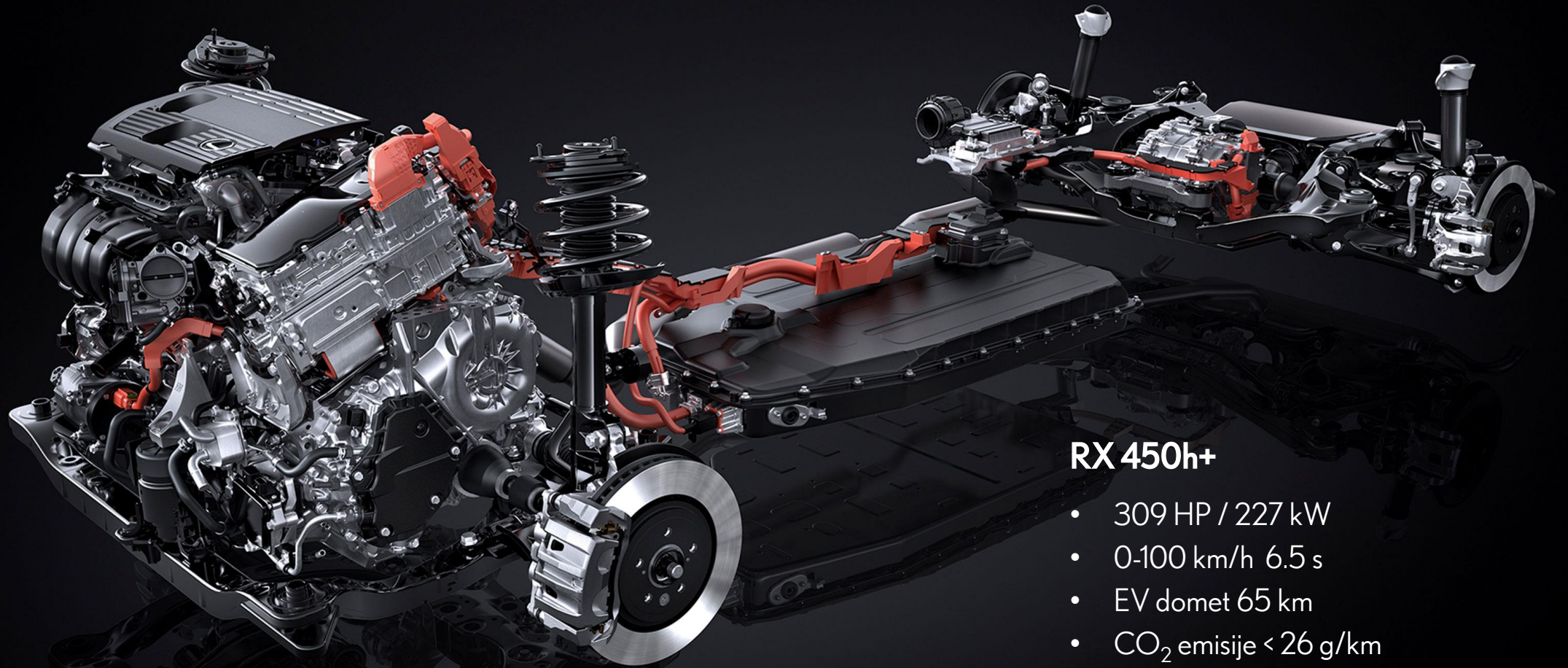


RX 450h+

 LEXUS

———— POPOLNOMA NOVI RX

RX PRIKLJUČNI HIBRID



RX 450h+

- 309 HP / 227 kW
- 0-100 km/h 6.5 s
- EV domet 65 km
- CO₂ emisije < 26 g/km
- Poraba goriva 1.2 L / 100km

UČINKOVIT POLNI HIBRID

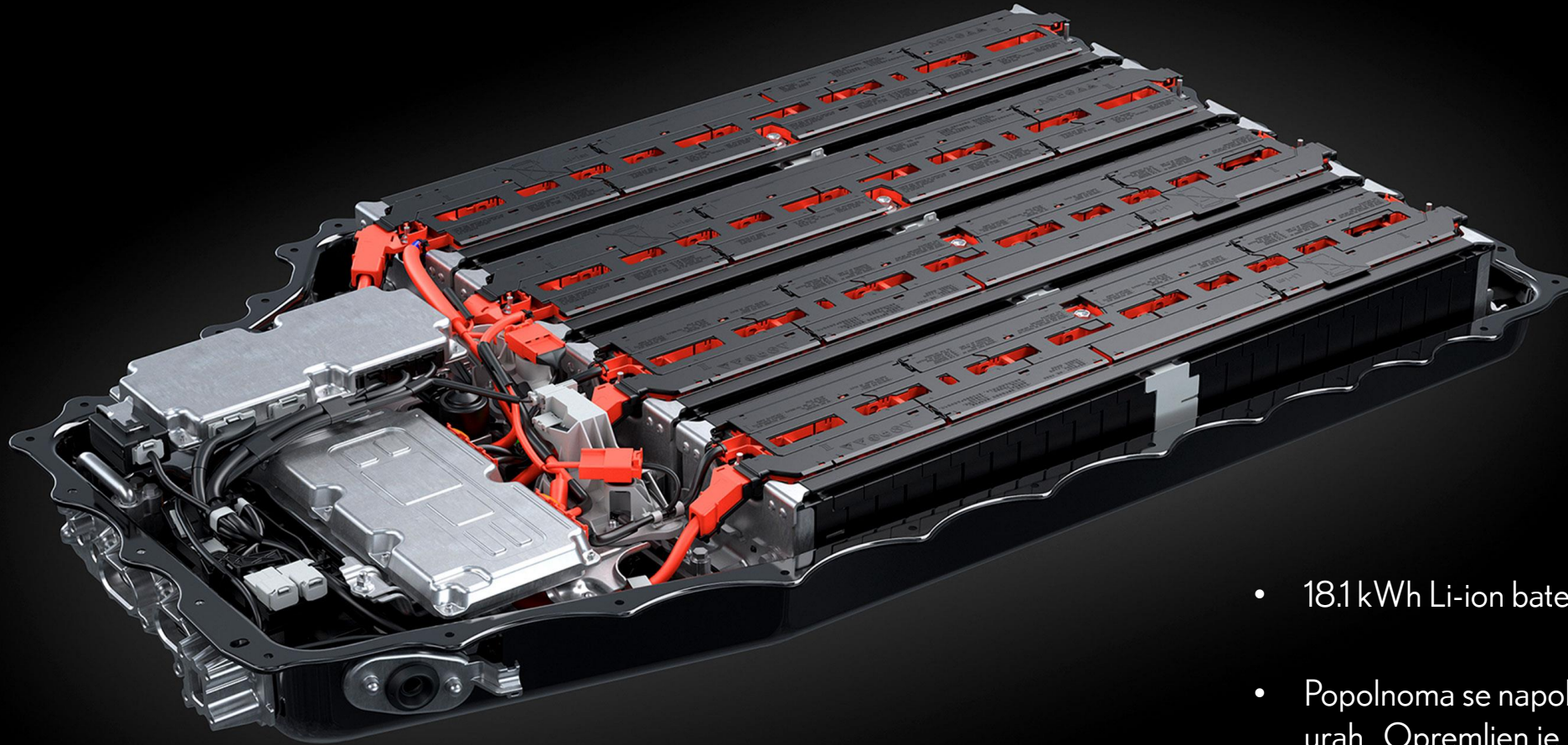


NAČINI VOŽNJE

- EV način
- Auto EV/HV način
- HV način



BATERIJA PRIKLJUČNEGA HIBRIDA

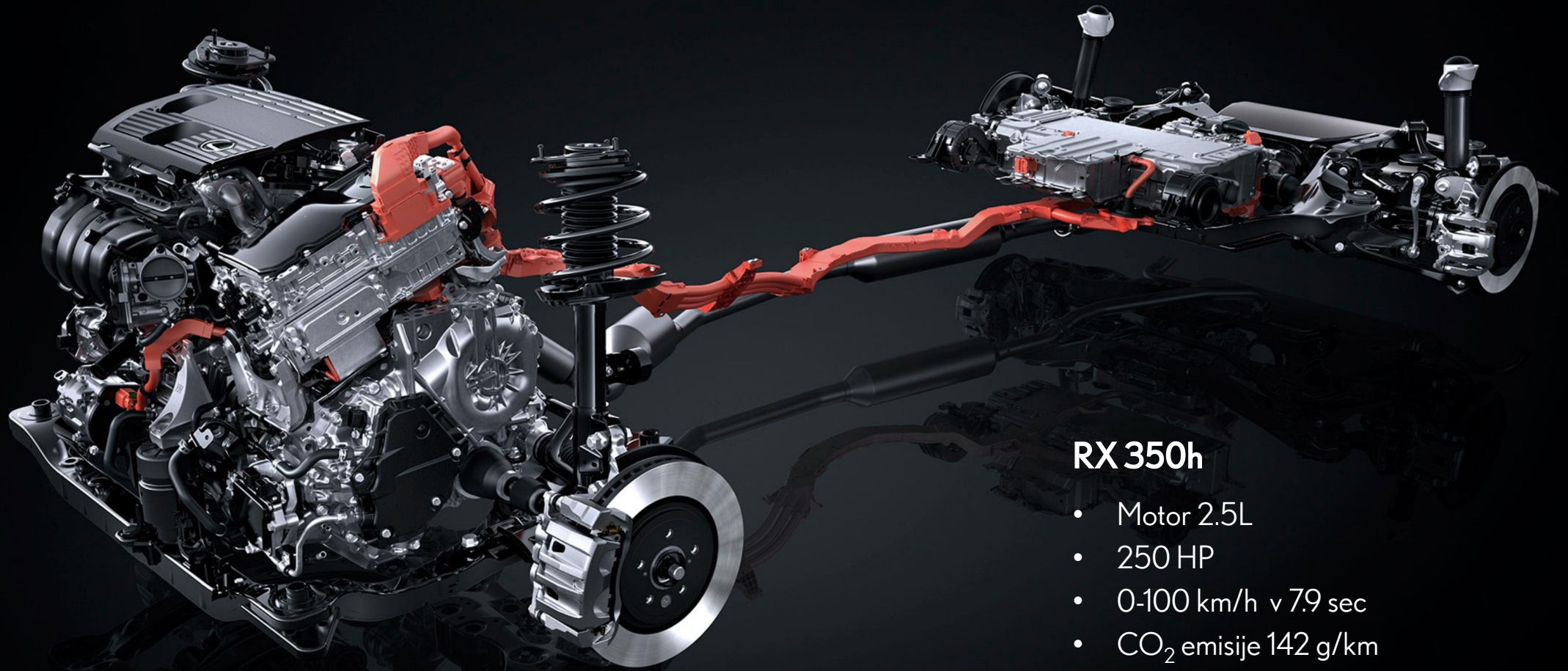


- 18.1 kWh Li-ion baterija
- Popolnoma se napolni v približno 2,5 urah . Opremljen je z vgrajenim polnilnikom moči 6,6 kW



RX 350h

RX SAMOPOLNILNI HIBRID



RX 350h

- Motor 2.5L
- 250 HP
- 0-100 km/h v 7.9 sec
- CO₂ emisije 142 g/km
- e-Four

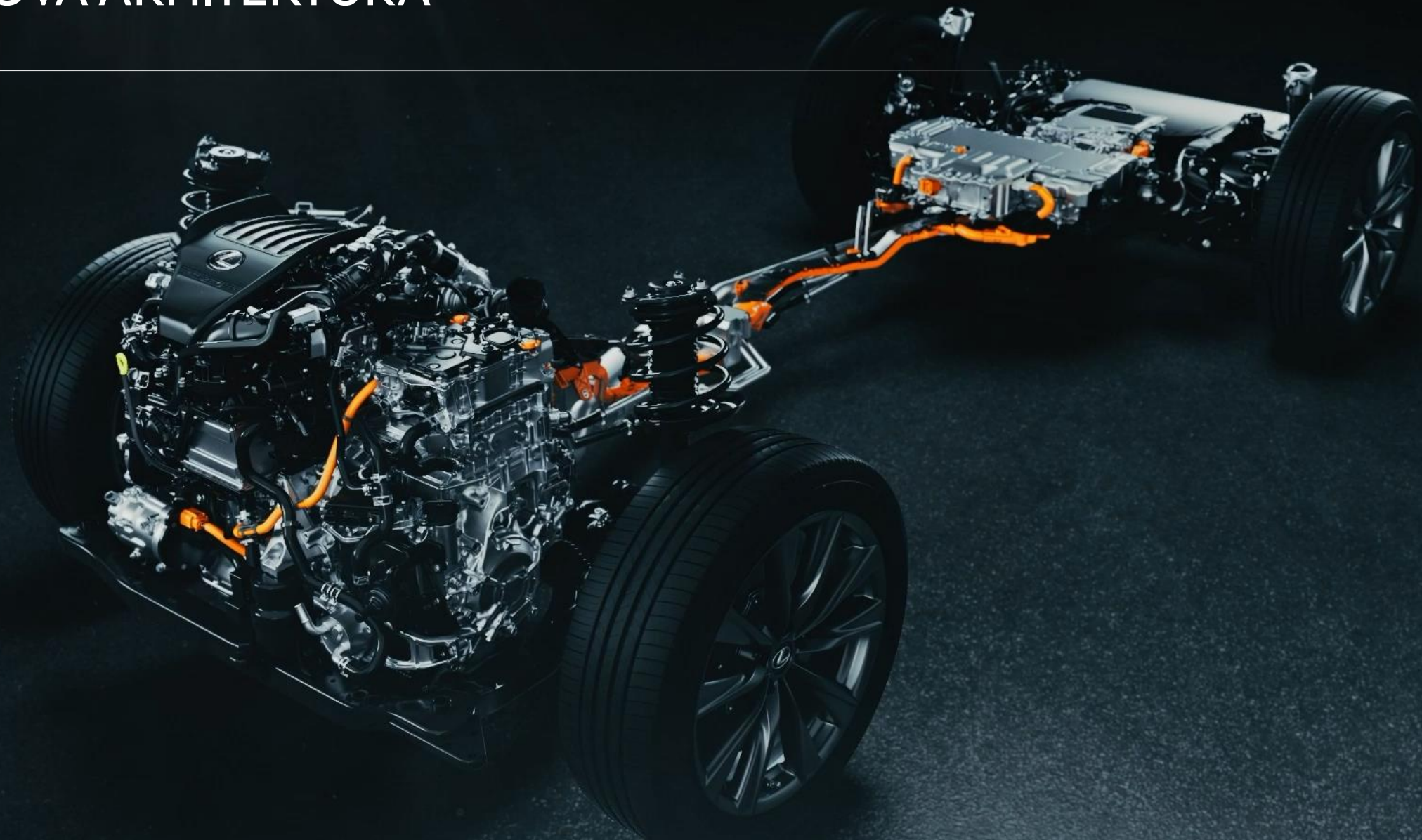
OSREDNJI MODEL NA NAŠEM TRGU





RX 500h

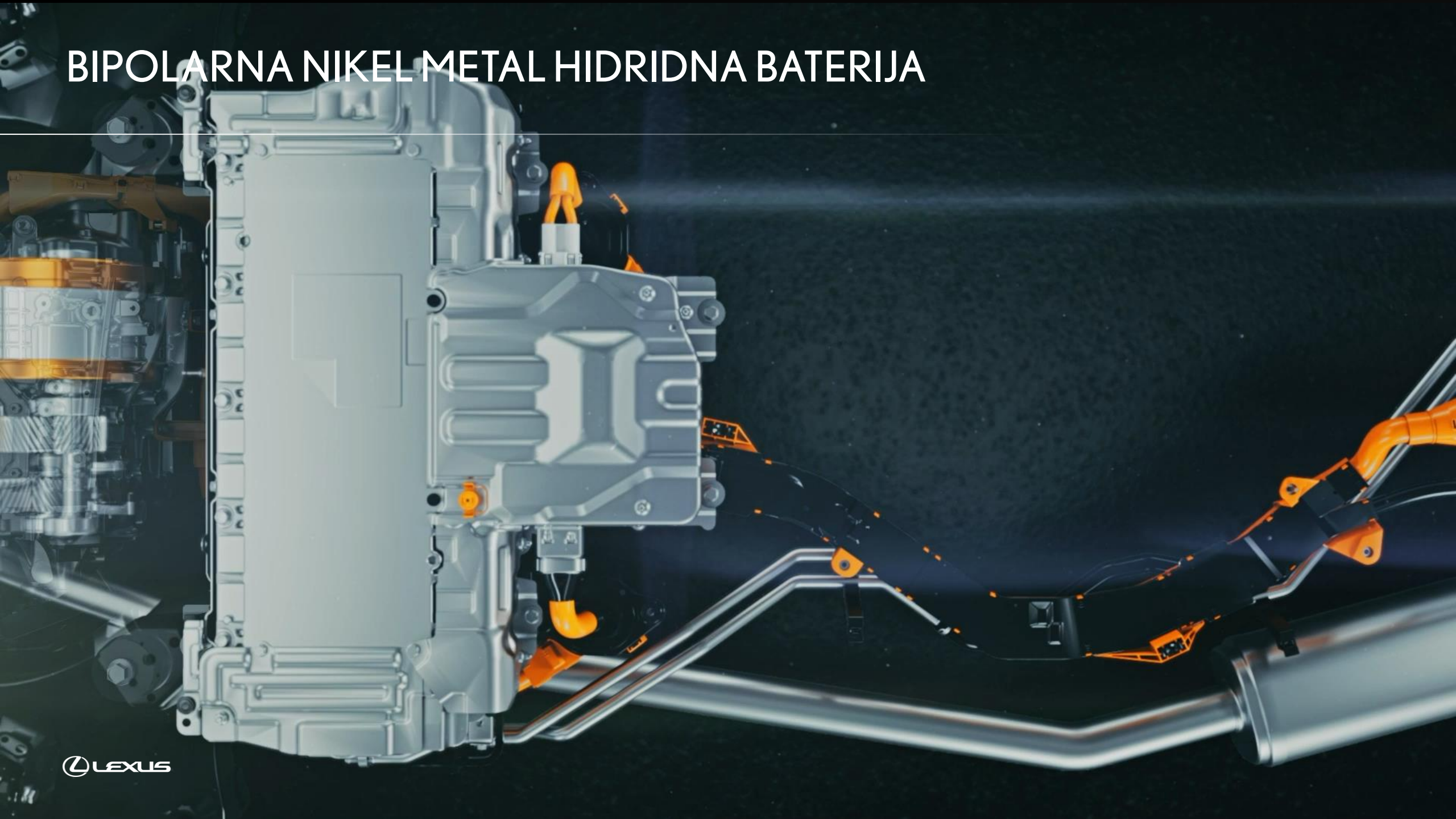
NOVA ARHITEKTURA



ZMOGLJIV ZADNJI E-POGON



BIPOLARNA NIKEL METAL HIDRIDNA BATERIJA



EKSKLUZIVNI POGONSKI SISTEM



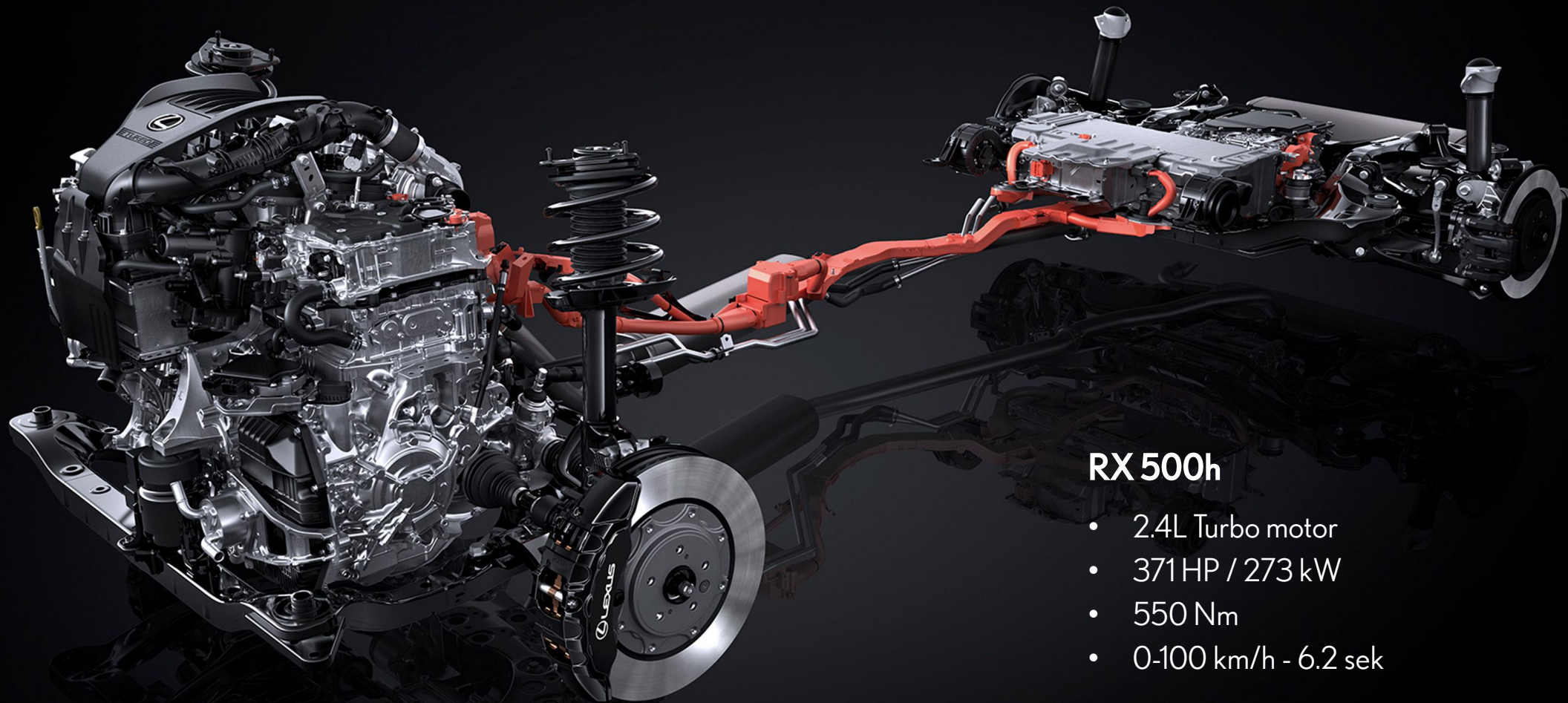
IDEALNO RAZMERJE POGONA



VRHUNSKO UDOBJE V VOŽNJI

RX500h
DIRECT4

VISOKOZMOGLJIV HIBRID



RX 500h

- 2.4L Turbo motor
- 371HP / 273 kW
- 550 Nm
- 0-100 km/h - 6.2 sek

ZA NAJZAHTEVNEJŠE BENCINSKE NAVDUŠENCE



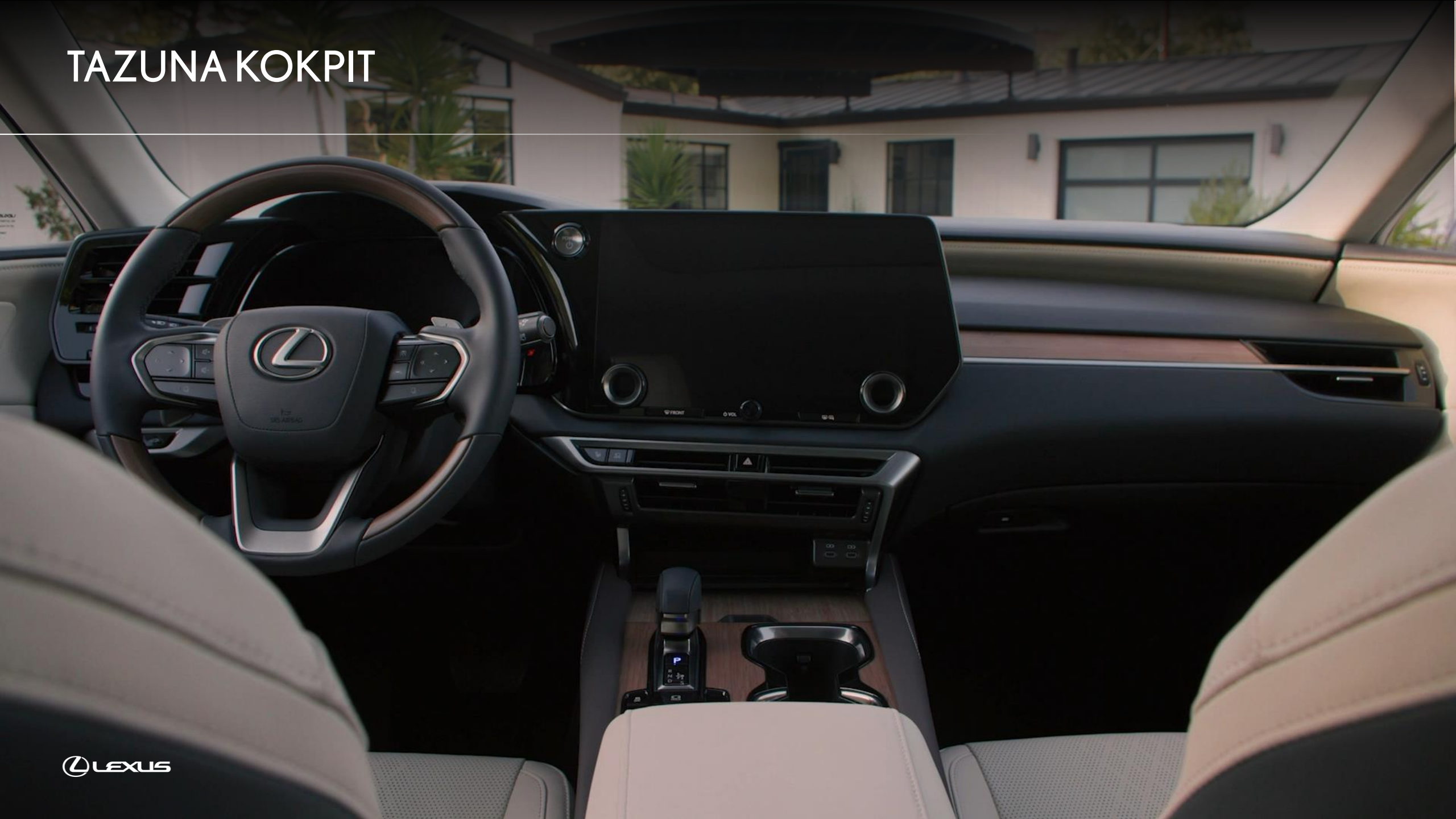
RX 500h – F SPORT PERFORMANCE





ŽIVLJENJE V POTNIŠKI KABINI

TAZUNA KOKPIT



KOKPIT OSREDOTOČEN NA VOZNIKA



Following Distance



TAZUNA KOKPIT



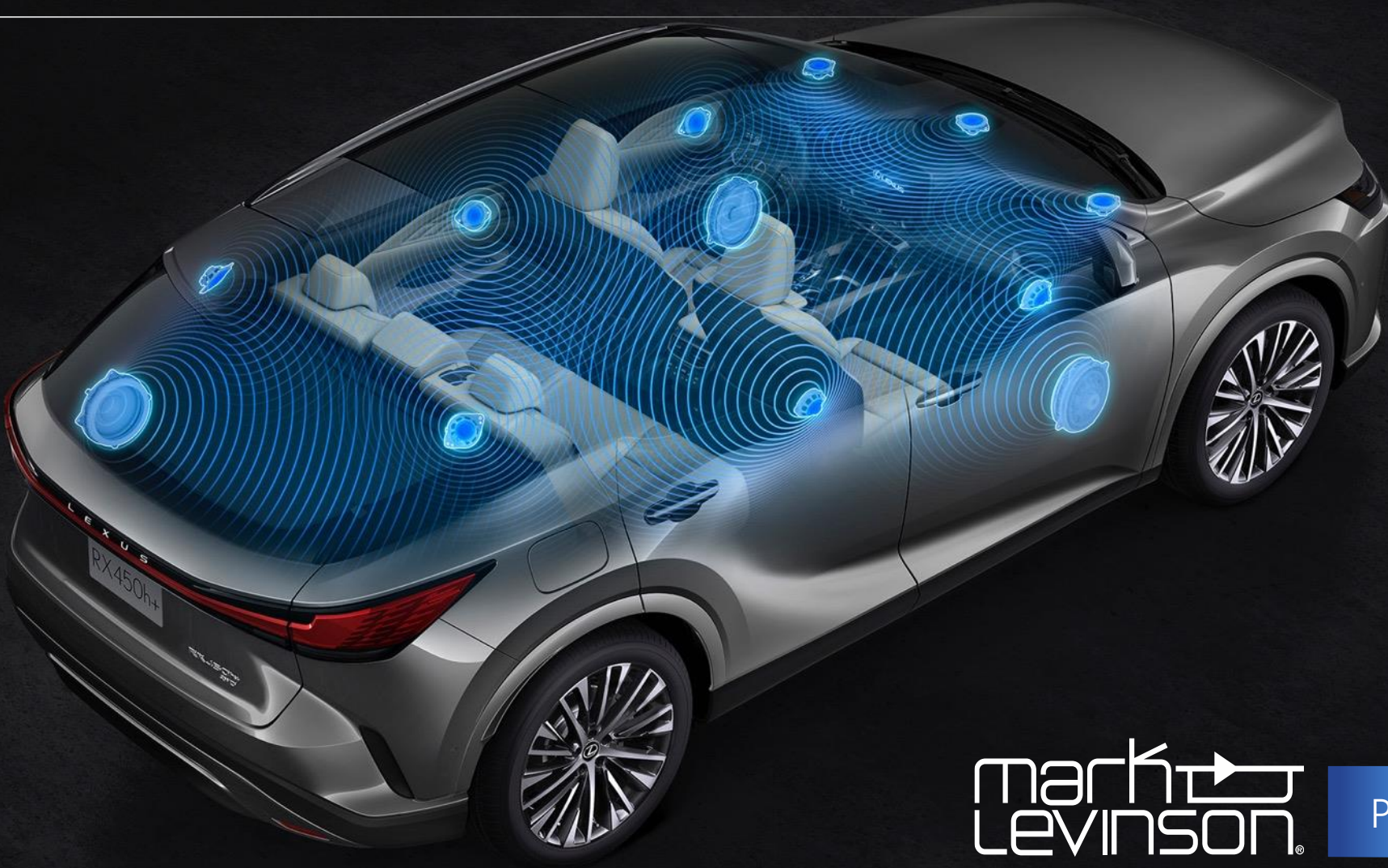
PREFINJENA IN ZRAČNA KABINA



VISOKOKAKOVOSTNI MATERIALI



PREMIUM AUDIO SISTEM



mark  LEVINSON®

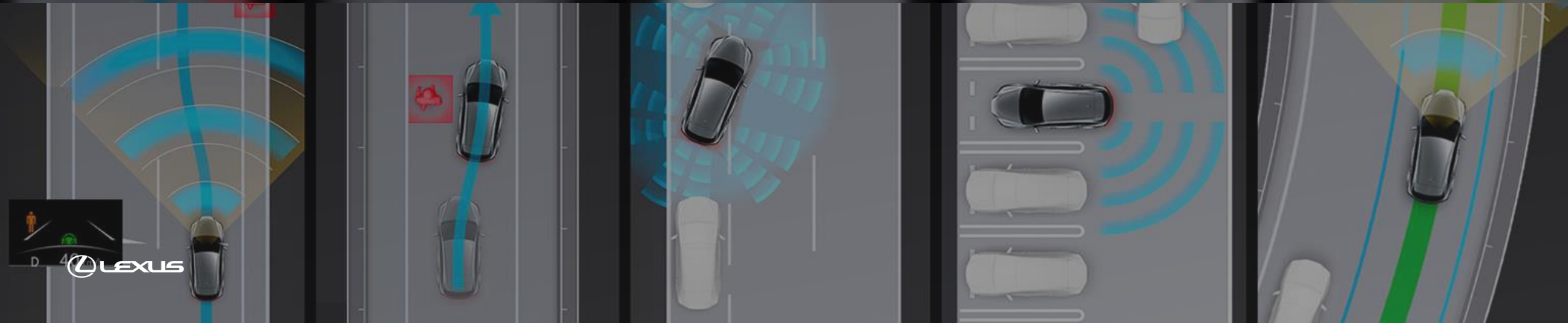
PurePlay



VARNOSTNI SISTEMI

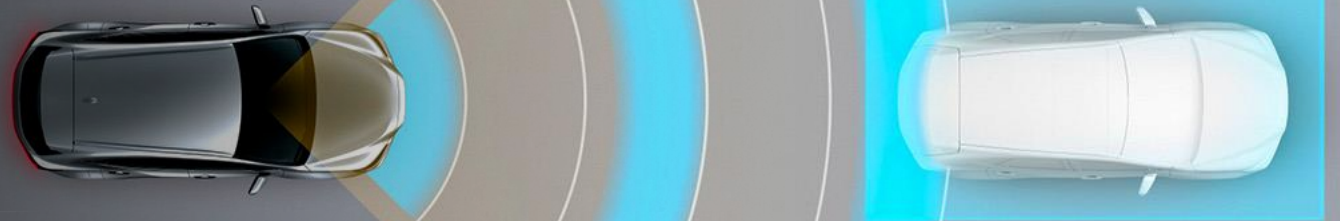
LEXUS SAFETY SYSTEM+

STANDARD ON ALL GRADES



LEXUS SAFETY SYSTEM+

PROACTIVE
DRIVER ASSIST



LEXUS SAFETY SYSTEM+

DRIVER MONITOR



LEXUS SAFETY SYSTEM+

E-LATCH

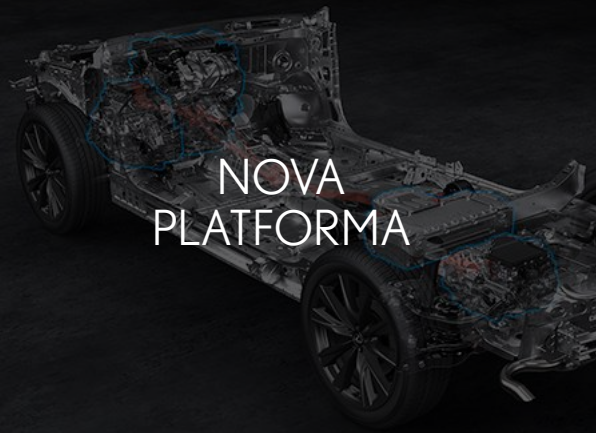


LEXUS SAFETY SYSTEM+

SAFETY
EXIT ASSIST







NOVA
PLATFORMA



NOVO
VZMETENJE



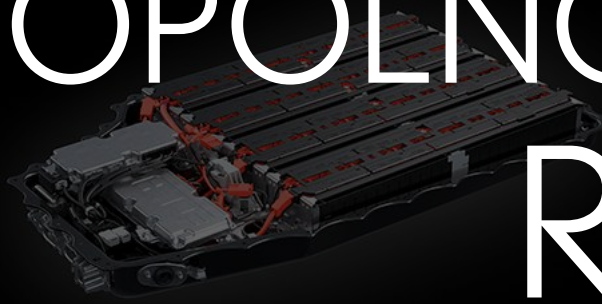
NOVI
POGONI



NOVA
NOTRANJOST



NOV
IZGLED



POPOLNOMA NOVI RX



NOVA
MULTIMEDIJA



NOVI AUDIO
SISTEM



NOVI
VARNOSTNI
SISTEMI



NOVE
TEHNOLOGIJE



NOVE
LASTNOSTI



Q & A

HVALA





LEXUS

EXPERIENCE AMAZING