

Spyder Grossglockner Challenge 2014



Spyder Grossglockner Challenge 2014 will be taking place again to support the Eastern European roadster community

- Location: **Altmunster & Gunskirchen, Austria**
- Timing: Recurring on first weekend of June
(June 5-7 for 2014)
- Objective: Build Spyder community and share the passion for the ultimate scenic ride
- Format:
- Challenging community rides (~550km) on scenic Alpine road and around Alpine lakes
 - BRP Rotax factory tour or Spyder seminars
- Prizes:
- Longest drive to attend
 - Longest drive by women driver
 - Best customized unit
 - Most active on social media participant
 - Main prize drawn



2013

64 Spyders, 115 people, 14 countries

2014

141 Spyders, 218 people, 19 countries

Subscriptions were closed on February 15 due to high popularity

Spyder Grossglockner Challenge 2014 took place 5 – 7/6/2014 to support the Eastern European roadster community

Day Two Morning: **BRP Rotax Factory Visit**

Factory Tour: Two waves, 8 different groups agendas, in 4 languages (ENG, FRE, GER, RUS)

Spyder Presentation in Technical Center

Three seminars provided in four languages / two waves

– 8 diff. group agendas:

1. New RT with 1303 engine introduction
2. New RT technology - walk around
3. New RT maintenance tips in service school



Spyder Grossglockner Challenge 2014 took place 5 – 7/6/2014 to support the Eastern European roadster community

Day Two Afternoon: **Around Austrian Lakes**

Riding in smaller groups on scenic roads (180km):

Checkpoint #2 St. Gilgen – Wolfgangsee

Checkpoint #3 Halstatt – Halstattsee

Checkpoint #4 Traunkirchen - Traunsee



Spyder Grossglockner Challenge 2014 took place 5 – 7/6/2014 to support the Eastern European roadster community

Day Two Evening: **Fly-In Rotax + Spyder**
 Gala Dinner at Wells Airfield

Both groups joined together for great event at Wells Airfield

Full BRP portfolio on display

Short flights offered to those who registered on spot



Spyder Grossglockner Challenge 2014 took place 5 – 7/6/2014 to support the Eastern European roadster community

Day Three: **The Ultimate Ride**
Grossglockner High Alpine Road

141 Spyders took on the road

Final Checkpoint #5 at the Grossglockner

Scenic views with great weather provided ultimate experience of Spyder riding

Total of over 400 km driven on this day by all participants – out of which 96 km on the twisting High Alpine Road – highest elevation reachable on the road by any vehicle in Europe



Spyder Grossglockner Challenge 2014 took place 5 – 7/6/2014 to support the Eastern European roadster community

Day Three Evening : **Gala Dinner – Prizes Draw**

218 Spyder riders plus guests from Rotax

Prizes granted for:

- Longest ride to the event by man and woman

- Youngest participants

- Best customized Spyder – voted by participants

- Longest mileage on their unit – 54.000km

- Most active Social media contributor

6 Spyders for free one year usage drawn by distributors

And MAIN PRIZE – trip for two to US Spyder Community Event



Longest distance driven by male rider

3600 KM from Cheboksary, Russia

DMITRY BARAM

ALEXANDR LEONTIEV



Longest ride To Altmunster by female Rider

1500 KM from St Petersburg, Russia

Elena Bataeva



Highest mileage on Spyder

54 000 KM from Germany

Willi Blumenschein



Best Customized Spyder voted for by participants

168 MIRO WEINDICH



Most active Social Media (FB) user

SPYDER CHRIS AUSTRIA



One RT Ltd drawn for one participant:

RT LTD FOR A YEAR

ROSAN

Russia



One RT Ltd drawn for one participant:

RT LTD FOR A YEAR

TAURUS

POLAND



One RT Ltd drawn for one participant:
RT LTD FOR A YEAR

IMIDJEX

SLOVAKIA



One RT Ltd drawn for one participant:
RT LTD FOR A YEAR

SKI & SEA

EX-YUGO



One RT Ltd drawn for one participant:

RT LTD FOR A YEAR

ISPORT, BCE & SDK
Ukraine, Czech
Republic, Latvia



MAIN PRIZE

TRIP FOR 2 PEOPLE TO



COMMUNITY EVENT IN NORTH AMERICA



See YOU next Year
on **June 11 , 2015**

