

Porsche in fiscal year 2016

Operating profit



+ 14%

2015: 3.4 2016: 3.9
in billion euros

Revenue



+ 4%

2015: 21.5 2016: 22.3
in billion euros

Employees

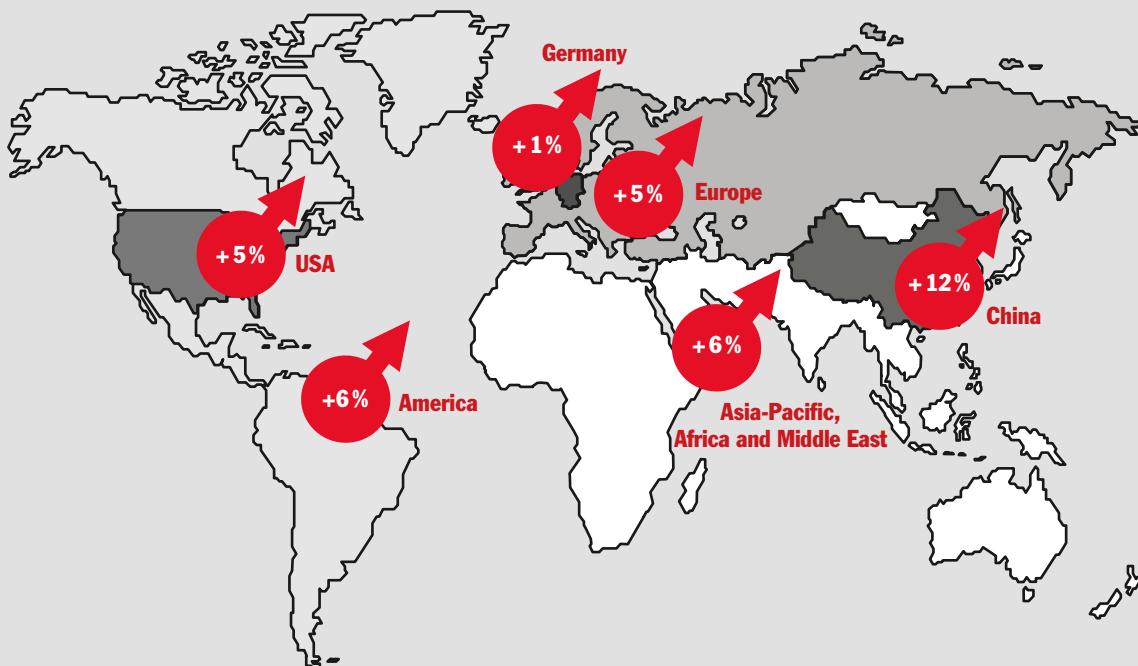


+ 13%

2015: 24 481 2016: 27 612
as at 31 December in each case

Porsche deliveries 2016

compared with the previous year



237 778

Deliveries 2016

225 121

Deliveries 2015

+ 6 %

growth worldwide

EUROPE

78 975

75 354

+ 5%

thereof
Germany

29 247

28 953

+ 1%

AMERICA

65 591

62 109

+ 6%

thereof
USA

54 280

51 756

+ 5%

ASIA-PACIFIC,
AFRICA AND
MIDDLE EAST

93 212

87 658

+ 6%

thereof
China

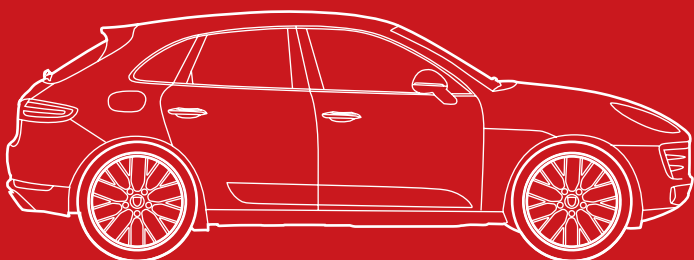
65 246

58 009

+ 12%

2016

More than **95 000** Macans
were delivered last year.



This means that the sporty compact SUV is again the most popular Porsche model. Closely followed, as last year, by the Cayenne with **70 000** deliveries worldwide.